

**PRESS NOTE ON**  
**CONVOCAATION OF THE TENTH BATCH OF POST GRADUATE DIPLOMA IN**  
**RURAL DEVELOPMENT MANAGEMENT (PGDRDM): 2015-16**

The NIRD&PR's one-year Post Graduate Diploma in Rural Development Management (PGDRDM) has been launched when the need for Rural Development professionals is considered paramount and the concomitant grooming of talented persons non-negotiable. Developing a cadre of committed, competent and passionate rural development professionals, is therefore, a challenge and a major mandate for all the Rural Development organisations in general and the National Institute of Rural Development & Panchayati Raj (NIRD & PR), the 'lead Rural Development Institution' in the country, in particular.

The first Batch of PGDRDM was inaugurated on 4<sup>th</sup> August, 2008. The successful launch of the first nine batches of PGDRDM is the seed-bed for the future PGDRDM programmes. Since 2014 two batches of NIRD&PR-PGDRDM are running concurrently with a gap of six months. Accordingly, Batch-11 started from 27<sup>th</sup> January, 2016 and 12<sup>th</sup> Batch is going to start from August 2<sup>nd</sup> week. The NIRD & PR and the Centre for PG Studies & Distance Education (CPGS&DE) leverage the governmental, voluntary and corporate industry strengths towards building Knowledge Centres, Skill Pools and Rural Development Practitioners' platforms.

**Aim of the Programme**

To develop a committed and competent cadre of Rural Development Management Professionals in the country.

## **Programme Design**

The design of the PGDRDM rests on the tripod of (i) Rural Development Philosophy, Concepts, Principles, Policies, and Organisations (ii) Rural Development Management and Practices, and (iii) Rural Social Sector. The Programme consists of three major components, namely, **(a) Classroom teaching and interactive learning, (b) Fieldwork (short visits and long visit), and (c) Six week long all India Field Attachment/Rural Organisational Internship.** The programme starts with a one week induction field visit of the students to villages and each of the courses has an integral component of field visits which results in better comprehension of the classroom inputs. The first component envisages exposure to attitudes, skills and knowledge relevant to the rural society. The second one revolves around understanding the rural society, its people and institutions. The last organisational component seeks to equip the students with skills of managing organisations through Field Attachment/Internship.

The Courses which act as the building blocks of Rural Development Management include Rural Society, Managerial Economics-I & II, Rural Development Management, Project Management, Livelihoods, Information Technology, Accounting and Financial Management, among others. The courses envisage mid-way course reviews to assess the inputs and incorporate the suggestions to make the Programme more qualitative and responsive to ever-changing challenges.

## **Field Attachment (FA) /Rural Organisational Internship**

The Six week FA or Rural Organisational Internship component seeks to sensitise the students to the hard core problems of the rural society and its dynamics. The Internship component focuses on institutions, organisational structures, organisational culture, management systems, HRD, finance, production processes, marketing, value addition, etc. The organizations for field work included: (i) Bharatiya Agro Industries Foundation(BAIF); (ii) Centre of Science for Villages, (CSV) Wardha; (iii) Haryana state Rural Livelihoods Mission (HSRLM); (iv) Infrastructure Leasing & Financial Services Limited (IL&FS); (v) JHARKHAND State Rural Livelihood Mission (JSRLM); (vi) MYRADA, Karnataka; (vii) Odisha Livelihood Mission (OLM) Odisha; (viii) Rajasthan State Rural Livelihood Mission (RSRLM); (ix) Rural Technology Park, NIRD&PR; (x) SERP TELANGANA; (xi) SIRD MEGHALAYA; (xii) Uttarakhand State Rural Livelihoods Mission (UKSRLM); (xiii) West Bengal State Rural Livelihoods Mission (WBSRLM); among others.

### **PGDRDM: Batch-10: Current Profile**

There are 43 students in the Tenth Batch of PGDRDM: 2015-16, representing 12 from Southern India, 4 from North-East, 9 from Northern India, 3 from Western India, 4 from Central India and 3 from Eastern India and eight in-service international candidates representing CIRDAP and AARDO member countries of Bangladesh, Ghana, Indonesia, Iraq, Myanmar, Nigeria, Sudan and Vietnam. Of these, 13 are girls and the rest are boys with varied educational qualifications.

The students are from Social Sciences, Physical Sciences, Commerce, Management and Engineering background. They have been selected on the basis of an All-India Entrance exam followed by Group Discussion & Personal Interviews.

### **Placement Scenario**

The first phase of the Batch-10 campus placements was held from 30<sup>th</sup> April to 6<sup>th</sup> May, 2016. Reputed organisations have participated in the campus placements and offered employment to a good number of students. 95 per cent of the students have already been placed.

### **National Institute of Rural Development & Panchayati Raj Convocation Ceremony of PGDRDM (Batch-10)**

43 students received their diplomas in Diploma Awarding Ceremony. Gold medal was awarded to Mr. Raman Kumar Singh as the best performer. The Silver and Bronze Medals were awarded to second and third best performers viz. Ms. G. Ramadevi and Mr. Toshant Kargwal respectively. Director General's special medal for best International In-service student was awarded to Mr. Shamal C. Hawlader of Bangladesh. **Shri S.P. Singh, IAS, Special Chief Secretary, Panchayati Raj and Rural Development Department, Government of Telangana** graced the occasion and awarded the diplomas and medals. Dr. W.R. Reddy IAS, Director General, NIRD & PR presided over the function.