

Training Programme on Strategies and Options for Coping with Contemporary Policy Challenges in Rural Informal Sector

Date: 08- 11 January, 2019

Venue: NIRD& PR, Hyderabad



ABOUT THE TRAINING PROGRAMME

India is the second most populous country in the world, with a workforce of the magnitude of 427.2 million workers in the informal sector, compared to 33.0 million workers in the formal sector. In terms of employment, nearly 93 per cent of the total employment is in informal sector, which contributes to 27 per cent of the gross value added in the manufacturing sector. The informal sector is huge and very heterogeneous, including a wide range of manufacturing and services enterprises, dispersed all over the country, both in rural and urban areas. It is the biggest employment provider, and hence crucial for earnings and livelihood of rural population. Any change on informal sector will have implications on the welfare of a large section of the bottom of the pyramid population.

In the recent past, a series of policy initiatives such as **GST, demonetization, reforms in banking transactions, improvements in the ease of doing business, direct**

benefit transfers and digitization have been rolled out in an attempt to formalize the economy. But since a large part of our economy operates under informal set up, and given its huge employment and livelihood stake, there was huge concern how the informal sector enterprises would visualize and respond to these changes. It is argued that these steps will affect the informal sector, with long term implications on the employment situation eroding the livelihoods of significant share of the workforce, particularly those who are unskilled and semi-skilled.

In this context, the training programme aims to make participants understand the recent policy changes that have implications for the informal sector in rural areas. It also attempts to make the participants familiarise with the various strategies and options that can be adopted to support these enterprises gain and improve their livelihood and wellbeing. The training programme will also create awareness about various government schemes and policies towards skill development and employment generation in rural areas.

OBJECTIVES OF THE PROGRAMME

- To understand the nature and characteristics of rural informal sector
- To familiarise the issue and challenges faced by rural informal sector in the context of recent policy changes
- To develop strategies and options to address the recent policy changes
- To update about the govt. policies and schemes towards equipping informal sector to address the challenges

OUTCOMES OF THE PROGRAMME

At the end of the training programme, the participants will get a better understanding of

- a) the features of rural informal sector and the recent policy changes that has implications on various aspects of the sector, and the issues and challenges faced by rural informal sector in the background of these policy changes

- c) the options available and effective strategies to be adopted to address the constraints of rural informal sector

- d) the existing government supported schemes and policies that can be utilised to meet these challenges

- e) how to design appropriate interventions to address challenges faced by informal sector through skill development, entrepreneurial capabilities, marketing, and creation of knowledge networks for continued support and long term handholding. Comprehensive reading materials will also be made available combined with exposure visits.

TRAINING METHODS

Training methods will comprise of lectures, group discussions, and presentations. Presentations on good practices/ successful models will be imparted. There is extensive exposure visits and interactions with experienced entrepreneurs on variety of entrepreneurial and livelihood ventures.

RESOURCE PERSONS

Besides the in house faculty members who have long years of experience, eminent speakers/resource persons from outside will also be invited for taking sessions.

TARGET AUDIENCE

Officials from Depts. of rural development, DDUGKY, NSDC, NRLM, SRLM, SIRDs, ETCs, ATIs, RSETIs, EDIs, NGOs

There is No Training Fee.

ACCOMMODATION & TRAVEL

This program is residential in nature; hence NIRD&PR will provide accommodation in its Guest House and will bear boarding and lodging charges for the participants. However, to and fro travel expenses of the participants attending the training program must be borne by their nominating / sponsoring agencies. The participants are requested to report at NIRD&PR hostel, Rajendranagar, Hyderabad on 7th January, 2019 (evening). Before reaching

the guest house, they may contact reception at 040 – 2400 8500.

ABOUT THE COORDINATING CENTRES

Centre for Corporate Social Responsibility, Public Private Partnership & Peoples Action

The Centre for Corporate Social Responsibility, Public-Private Partnership and Peoples' Action (CSR, PPP & PA) focuses on research, training, and consultancy activities that will bring convergence between rural development programmes and Corporate Social Responsibility initiatives. The objective of the centre is to develop a synergic partnership among private partners, corporate houses, Rural Development and Panchayati Raj functionaries, civil society organisations and peoples' initiatives for sharing knowledge, impart skills and expertise on social responsibility and contribute to sustainable rural development. The centre organises national and international level capacity building programmes, seminars, conferences and workshops on corporate social responsibility, public private partnership and public action that contributes to sustainable and inclusive rural development.

Centre for Entrepreneurship Development (CED)

The Centre for Entrepreneurship Development at NIRD & PR has a mandate to work towards achieving rural development through entrepreneurship of rural youth through awareness, capacity building, hand-holding programmes and infusing improved technologies in the rural areas. The centre is poised to undertake training and capacity development programmes, policy oriented and action based research and work closely with agencies, departments and ministries working on promotion of rural entrepreneurship. The centre also organizes workshops and conferences on broad themes such as entrepreneurship for rural youth, women and socially and economically marginalised groups, skill development through entrepreneurship, rural clusters, rural tourism, Startup Village Entrepreneurship and Smart village.

ABOUT NIRD&PR

Established in 1958, the National Institute of Rural Development and Panchayati Raj (NIRD&PR) is a premier training institute and a centre of excellence in research and consultancy services in the rural development arena. Recognized internationally as one of the UN-ESCAP centres of excellence, it builds capacities of functionaries in rural development, elected representatives of Panchayats, bankers, NGOs and other stakeholders. The institute is located in the historic city of Hyderabad in Telangana state.

LOCATION & FACILITIES

NIRD&PR is located on a sprawling 42 hectare beautiful campus in Rajendranagar, Hyderabad. The institute has a well-organized and computerized library with a collection of over 90,000 volumes. Besides well-equipped classrooms and guest houses, the institute has a healthcare centre, a community health club with modern equipment, and facilities for yoga, Badminton, Tennis, Table Tennis, Swimming pool, etc.

National Institute of Rural Development & Panchayati Raj,
Rajendranagar, Hyderabad -500 030

Please send your nominations by email to:

Dr Surjit Vikraman, CSR, PPP & PA
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Contact Details

Mobile: 7032663574 (Surjit)
Mobile: 9871324924 (Partha)

Directors of the Programme:

Dr.Surjit Vikraman, Centre for CSR, PPP & PA.

Dr.Partha Pratim Sahu, Centre for Entrepreneurship Development (CED).

NOMINATION FORM

(Please send the following details in a typed form with telephone/mobile numbers and complete address)

1. Name:
 2. Designation:
 3. Qualification
 4. Address:
 5. Telephone/ Mobile No:
 6. E-mail address:
 7. Brief Job Description:
- Date:
- Place:

Last date for Nomination & Confirmation
(31st December, 2018)

